

# News From OurDogHouse

Volume 2.4

October 12, 2005

## Featured Product



[No Dog Left Behind;  
Rescue a Beagle Custom  
Postage](#)  
**\$18.99**

## In This Issue:

1. New Breeds this Fall
2. We Want to Hear From You!
3. Hi-Tech Pets
4. Dog-Gone Heartwarming!
5. **Save Some Dog-Gone Cash!**

### 1. New Breeds this Fall

## New At OurDogHouse

OurDogHouse is excited to welcome Boston Terriers, German Shepherds and Boxers to our already jammed packed online store. As autumn sets in, many of you are already beginning to think of the upcoming holidays. OurDogHouse has hundreds of items to please the dog lover in your life. We have gifts for pet moms, dads and grandparents, too!

Link: <http://www.cafepress.com/ourdoghouse>

### 2. We Want to Hear From You!

OurDogHouse has placed a clickable link on each breed section toward the top of the page. We would love to hear from each of you as to how you heard about us. Why is this so dog-gone important? It's simple; when we spend money to advertise, we like to know where our ad dollar is getting the most results. However, as sponsors of many canine events, we also love to hear about that. In fact, even if you've seen one of our dog-gone-funny items and had to drop by yourself, we'd you love to hear from you. The survey takes only seconds! You don't have to give us any personal information. All that is required is how you heard about us. You may also use the handy link below to tell us how you came to know OurDoghouse.

Link: <http://www.ourdoghouse.com/survey.htm>

### 3. Hi-Tech Pets

**Part Two of a Two Part Series**  
**Fido Phone Home**  
**© Copyright OurDogHouse 2005**

For those of us who feel badly for not spending enough time with our four-legged friends, there will soon be a way to reduce those

feelings of guilt. A US company has invented a cell phone so that dogs and their owners can communicate when they are away from each other. The PetsCell is a small 3-inch by 5-inch bone shape device that attaches to a dog's collar. It works in the same way as a conventional mobile phone. The owner dials the dog's number and is automatically connected after one ring to the phone on the collar. The dog hears its master's voice transmitted through a speaker built into the collar piece. If the dog barks, the owner hears it through their telephone. The device is expected to be available within the next several months and cost about \$188. [For more information Click here](#)

**If you would like to reprint this article for your newsletter or magazine, please contact us at [OurDogHouse](#)**

---

#### 4. Dog-Gone Heartwarming!

### Hero in the Storm © Copyright OurDogHouse 2005

Boone Pickens, a successful Texas oil magnate, along with his wife, Madeleine, chartered a Continental aircraft from the flood stricken area of Baton Rouge, LA after hurricane Katrina to airlift canines to temporary homes in California. Dubbed "Operation Pet Lift" the airlift rescued about 80 dogs. A spokesman for the oil tycoon said it was his hope that this would inspire others to pitch in any way they can. If you would like to read more about this story and see a heartwarming photo go to: [Photo and News Article](#)  
Also petfinder.com will be creating a database of each pet's picture to help owners locate their pets. [Petfinder](#)

---

#### 5. Save Some Dog-Gone Cash!

### Fall Savings Sale at OurDoghouse

Save \$2.00 off any Long sleeve T, Hoodies, Sweatshirts, Baseball Jerseys, Women's Raglan Hoodie and Jr. Raglan Valid from 10/11/05 to 10/25/05 At checkout just type in coupon code: **Fall2**

Link: <http://www.cafepress.com/ourdoghouse>

---

Thank you for taking the time to read this issue of our newsletter and for visiting with us. We appreciate your support. **If you think this newsletter would be of interest to someone you know, please feel free to forward it along.** From OurDogHouse to yours have a safe and Happy Halloween. If you would like to look at past issues of our newsletter. [click on this link:](#)