News From OurDogHouse: June 2007 Issue

## News From OurDogHouse

June 2007 Issue

May 30, 2007

#### Featured Product



My Chihuahua Makes... Rectangle Magnet \$5.99

#### In This Issue:

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- Creating a Pet-Disaster Plan

## 1. Something to Bark About!



## Father's Day at OurDogHouse

Father's Day is June 17th. That's less than one month away!
OurDogHouse is the place where discriminating dogs like to shop! We
have lots of great gifts for dads and grandfathers, too! More than 29
breeds are Use our handy Father's Day shipping guide below to be
certain your gifts get there on time.

Father's Day Shipping Guide	
Method of Shipping	Must Be Ordered By
Flat Rate	June 5, 2007
Standard Shipping	June 6, 2007
2-Day	June 11, 2007
Next Day	June 12, 2007

\* Does not apply to International/Canadian orders \* Orders must be placed by 12:00 PM EDT

All of us at OurDogHouse would like to wish all dads and granddads a very Happy Father's Day!

### Who is the Decisive One in Your Family?

We have brand new sayings that we are working on at OurDogHouse. The inspiration for this design, our designer tells us, comes from watching people walk with their fur-kids or drive with them. He says: Have you ever noticed when someone is walking their dog, who is really walking who? Further, the pup always knows where he/she wants to go; it is the human that lags behind!

We are creating two sayings per breed: My (Breed) Makes All The Decisions For Us! and for your car, the saying is My (Breed) Makes All The Driving Decisions. Either one is bound to make people smile!

#### 2. Creating a Pet-Disaster Plan

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We featured this article last summer and have had requests to run it again from our readership.

# Creating a Pet-Disaster Plan Copyright © OurDogHouse

When emergency strikes home, most of us understand we need to have a plan in place beforehand, so that every second we have can be used as efficiently as possible. However, all too often we forget to incorporate the needs of the family pet into those plans or to create a new one just for them.

Just like their human counterparts, pets have needs when disaster hits. Let's look at a few ways to create a disaster plan for your furkids.

Have what many of us call a jump bag or kit. The main premise behind this is to gather items that could be needed in the event of a disaster and keep them in a handy, readily available area where everyone in the family knows its location. This container needs to be easily portable in case of an evacuation.

Your kit should contain at least basic first aid items for the family pet. If your pet is on any medication that can be safely stored in the container, do so. By safely we mean for the safety of the pet and other family members such as young children and contamination issues. If you do store pet medicines, remember to rotate them periodically. If the medication cannot be stored in the container safely, attach a note to the handle so you will remember to grab it and put it into the container before leaving.

Additionally, your kit should include an updated copy of your family pet's medical records such as shots, allergies and illness. It's a good idea to have a photo of your fur-kid. Lastly, include a complete list of emergency phone numbers. We use two zip lock bags to store these copies within the container.

Food and water are essential items that need to be put into the container. These can be gathered before leaving. Make sure the food for your dog or cat is something they like and are use to. Fresh water for the pet is also essential. A tip I learned when camping is to carry what is called a SteriPEN, which kills most bacteria and viruses by means of an ultraviolet light. It can be purchased over the Internet or at your favorite camping outlet.

If for any reason you and your pet should become disconnected in a disaster, an ID is the best way to be reunited. There are many ways from dog tags to having your family pet micro chipped or both for identification. Make sure to stash a good leash, collar or harness in your container. I would also put dry towels, wipes and even toys in the kit.

When a disaster strikes there is all too often not enough time to prepare. Therefore, the preparation you do today will create a

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blueprint to follow if ever you should need it.

Lastly, please check with your city's evacuation policies. Congress has requested each state and local government to have a plan in place for humans as well as their pets to evacuate in the time of a disaster. I would also strongly advise that if those polices are not in the best interest of your family pet then help create changes in those polices.

We hope you enjoyed visiting with us this month. Please be sure to join us next month when we will have all new articles. We welcome you to forward this issue of our newsletter to anyone else who might also enjoy it. If you have suggestions for future stories, we'd love to hear them! Please feel free to email your comments and suggestions to <a href="OurDogHouse">OurDogHouse</a>