

News From OurDogHouse

June 2008

June 17, 2008

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1. News from the DogHouse

Big 5!

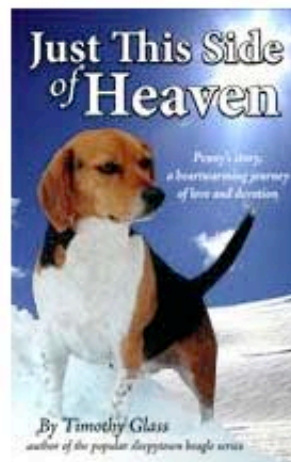
It's our birthday! OurDogHouse will be five years old on June 23. Thank you to our loyal customers who have made it possible for us to celebrate this milestone! We appreciate your continuing support as well as that of our new customers. We look forward to bringing you more great products and newsletters while serving our community in years to come.

[Click here for OurDogHouse Online Store](#)

Dog Days of Summer Contest!

Whether you prefer the surf, sand and sun of the beach or climbing into the hammock under an old shade tree, there's nothing better than a good summer read. We have the perfect book, the newly released *Just this Side of Heaven* by Timothy Glass. We're giving copies away to five lucky winners! All you have to do is [enter here](#), Dog Days of Summer, by June 24, 2008. The winners will be announced in our July newsletter. Read below to find out more about this heartwarming story.

2. Just This Side of Heaven



Just This Side of Heaven, by Timothy Glass

This is a must read for every pet lover! If you have ever loved and lost a pet, this story is a healing journey that will grab your heart from the first page and have you laughing and crying until the last. This is a story about love and companionship that everyone will enjoy and appreciate.

I am a dog lover and had lost my beloved bulldog. I came away after reading this book with a healing feeling, not only about my pet but also the loss of my mother. Thank you for a wonderful book. L. Paulson, White Plains, New York

ISBN 978-0-9817067-1-9
Published by Platinum Paw Press

[Order your copy today](#) for the special price of \$11.95 (a 45% savings off the suggested retail price) or ask for it at your local bookstore.

3. Ruff Day

Ruff Day

This year, June 20 is Take Your Dog to Work Day. More and more companies are allowing dogs in the workplace every day, not just one day of the year. A recent survey by Dogster and Simply Hired found over 400 dog-friendly companies. Some are well known, such as Amazon, Google and Ben & Jerry's. However, the majority are small companies of less than 50 employees with California having the most dog-friendly employers. When it comes to most pet stores, humane societies, groomers and vet offices, dog friendly appears to come with the territory, while some real estate offices and retail outlets litter the list.

4. Completing the Circle

Completing the Circle Bone Marrow Transplant Clinic for Dogs Copyright © OurDogHouse.com

Lymphoma accounts for 10-20% of all cancers in dogs. No breed seems to be immune to this deadly disease; however, there are some breeds that are more at risk than others. These include Rottweilers, German Shepherds, Golden Retrievers, Basset Hounds and Scottish Terriers.

Lymphoma is a cancer that targets the lymphoid system. Your pet's lymphoid system is a vital part of the immune system, which sets up a defense against viruses and bacteria. Now, what was originally tested for humans on dogs is coming full circle to help man's best friend fight cancer. Washington State University will embark on the world's largest transplant program for dogs this summer.

Similar to what humans receive in a bone marrow transplant, the university will begin offering a procedure for canines to help fend off cancer. In the past, bone marrow transplants were limited to a few private-practice veterinarians. It has never before been offered in a veterinary hospital setting such as the planned transplant clinic.

Bone marrow transplantations in humans were originally perfected using approximately 2,000 dogs, with the consent of their owners, in clinical trials. By taking what they helped to build in a laboratory for people, this program gives back to the canine community.

The program provides pet owners with another option for their pets suffering from cancer. While it's not a cure, the treatment will extend lives. Nonetheless, this does not go without a large price tag, with treatment ranging from \$15,000 to \$20,000. While many pet owners welcome this procedure, others feel the procedure would subject the pet to a painful, prolonged life. Doctors believe this is a more effective treatment option, but will have additional data once the transplants begin.

For those of you who are new subscribers to our newsletter, we welcome you! To our long-time readers, we thank you for your continuing support! We hope you have enjoyed this month's newsletter and we welcome you to forward this issue to anyone else who might also enjoy it. If you have suggestions for future stories, we'd love to hear them! Please feel free to email your comments and suggestions to [OurDogHouse](#)