

# News From OurDogHouse

July/August Issue

August 5, 2008

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### 1. News to Bark About

#### Our Feature Product



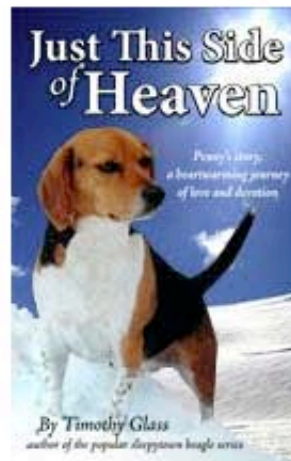
Do you have someone in your life that this saying fits or maybe it fits you to a T - no pun intended! At OurDogHouse, we have this saying for many breeds on t-shirts, mugs, bumper stickers and more. If you don't see your breed, just let us know. We will be happy to create it just for you.

#### Summer Savings!

All Jr. Jersey T-shirts are now \$4.00 off! Stock up now as this sale will run only as long as supplies last! Enter Coupon Code **4JRJERSEY** at checkout.

[Click here to enter OurDogHouse Online Store](#)

#### Dog Days of Summer Contest Winners



Last month we gave five copies of [Just This Side of Heaven](#) by Timothy Glass away to five lucky people. The winners were: Lisa, Wilmington, OH; Kim, Springfield, VA; Risa, Vilas, NC; Dick, Candler, NC; and Debbie, Colorado Springs, CO. Thanks to all who entered our Dog Days of Summer contest! If you weren't a winner, you can still get a copy of the book [here](#).

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## 2. Smile

### Smile Copyright © OurDogHouse

Periodontal disease is one of the most common diseases, affecting 50 to 80 percent of all dogs. While tooth and gum disease can affect your pooch's pearly white smile, it can also have a dangerous effect on his/her overall health when left untreated. Food particles and bacteria, which formulate in and around the gum line, begin as a film. It then hardens into what is called plaque. If the buildup is not removed, pockets begin to form that separate the gum from the tooth and attract more bacteria growth. The bacteria can then penetrate into the blood stream and travel to your pet's major organs such as the heart, liver and kidneys.

#### Telltale Signs

While it may be difficult for you to tell that your pooch is having dental problems, your vet can examine your pet's mouth and assess any signs of disease. Some telltale signs you can look for are:

- A change in eating habits
- Red, swollen gums
- Bleeding gums
- Foul breath
- Pawing at the mouth
- Brownish colored saliva
- Nasal discharge
- Facial swelling

While pet owners can have their pet's teeth cleaned by their vet, and should, one of the most effective ways to help prevent this disease is daily brushing. While brushing your pet's teeth can be a hard task, if started at an early age it can help tremendously. However, even older pets can be taught to allow their owners to brush their teeth. Here are some things to put the balance in your favor. First, never use human toothpaste on your pet. It is loaded with fluoride. While a human can understand not to swallow the toothpaste, your pet will not and this can be highly toxic. Use pet toothpaste; introduce the paste and brushing slowly. This will allow you and your pet to get accustomed to this daily routine. There are several styles of brushes to choose from, so try to pick one that works best for you and your pet, taking into account the size of your pet's mouth. One tip is to press the paste into the bristles of the brush. This will help prevent the paste from being licked off the brush by the pet and thus be more effective.

For more information about dental care for your pet consult your vet.

### 3. National Dog Day

#### **National Dog Day - August 26** **Copyright © OurDogHouse**

National Dog Day serves to honor dogs and to help the public to recognize the number of dogs that need to be rescued each year. It acknowledges family dogs and dogs that work selflessly each day to save lives, keep us safe and bring comfort.

Dogs impact our lives everyday, in the most miraculous ways, by their patience, loyalty, and unconditional love. National Dog Day encourages dog ownership of all breeds, mixed and pure - and the opportunity for all dogs to live a happy, safe, and "abuse-free life".

National Dog Day 2007 saved over 14,500 dogs!

This year's main event will be held in Solomons, Maryland at The Calvert Marine Museum. Businesses, shelters and rescue organizations nationwide will host over 300 "affiliate events" nationwide to celebrate dogs and help save homeless dogs.

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For those of you who are new subscribers to our newsletter, we welcome you! To our long-time readers, we thank you for your continuing support! We hope you have enjoyed this month's newsletter and we welcome you to forward this issue to anyone else who might also enjoy it. If you have suggestions for future stories, we'd love to hear them! Please feel free to email your comments and suggestions to [OurDogHouse](#)