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News From OurDogHouse

December 2007 Issue

December 3, 2007

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1. News At The Doghouse



Our featured product this month is our ceramic Christmas ornament. Many breeds are featured in our Christmas 2007 section. If you don't see your breed, we would be happy to add it for you. <a href="mailto:e

We have moved the Chow, Jack Russell Terrier and Airedale minisections from the Custom Zone to our main home page. We will be adding other products to these sections during the coming weeks. We are also adding a Siberian Husky section to OurDogHouse. We currently have items available for gift giving with more to come!

OurDogHouse has
Gifts galore
Every dog lover on your list
Is sure to adore.

From Airedale to Yorkie, Jack Russell Terriers, too, We make holiday shopping Easy for you!

Sit back, relax, Paw through our store; You'll find mugs, clocks, Keepsake boxes and much more.

With your shopping done
And out of the way
You'll have plenty of time

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To enjoy your holiday!

All of us here at OurDogHouse wish all of you and your families a very joyous holiday season! Thank you for your support throughout the year and a special thank you to those of you who shared our newsletters with other dog lovers. We look forward to sharing more tips and articles with you in 2008. Have a safe and Happy New Year!

Christmas Shipping Guide	
Method of Shipping	Must Be Ordered By
Economy	Sunday, December 9
Standard Shipping	Tuesday, December 11
Premium	Tuesday, December 18
Express	Wednesday, December 19
OutSide The US	
Canada	Sunday, December 9
International	Sunday, December 9

<u>Click here</u> to go to OurDogHouse online store

2. Berry Good for You and Fido, Too

Berry Good for You and Fido, Too © Copyright OurDogHouse 2007

Dr. Gary Stoner, from the University of Ohio has released some amazing research that can have your and your pet's mouths watering and could keep you both in "berry" good health.

While more research is still underway, what has been established is that black raspberries are loaded with powerful nutrients and phytochemicals that have properties needed to aid in cancer prevention. In fact, many doctors today recommend that their cancer patients add black raspberries to their diets before and during chemotherapy.

So, what's up with raspberries anyway? Within the tiny berry, which is native to North America, is a powerful mix of compounds called ellagitannins. While ellagitannins can also be found in grapes, blackberries, blueberries, strawberries and some types of nuts, raspberries have the highest levels of this powerful biological weapon for your health. In fact, black raspberries seem to be the highest in antioxidants. When compared to other berries, black raspberries were found to be as much as 40% higher. Further, the anthocyanis, which gives the black raspberry its black pigment, provides vitamins A, C,

E, folic acid, calcium, and ferulic acid.

In a recent study, rats fed black raspberries had 80% fewer malignant tumors in comparison to those who did not have a diet with black raspberries. Therefore, it is believed black raspberries can help aid in the prevention and development of certain cancers. During the current study, researchers looked at the black raspberry's ability to stop onset of certain cancers and, further, to stop progression of precancerous cells. If that isn't enough to have you and Fido adding black raspberries as a powerful weapon to your daily diet regiment, black raspberries have an added benefit as they also have an antibacterial and anti-viral agent to boot.

Dr. Stoner stated in an interview that he is aware that fresh black raspberries can be very expensive and often hard to find. On the other hand, freeze-dried black raspberries have as much nutritional content as their fresh counterparts do. Still, these may also be hard to find. Nonetheless, many feel this is about to change.

3. Paws of Protection

Paws of Protection © Copyright OurDogHouse 2007

Do you have one of those dogs that love to go for an R-I-D-E in the C-A-R so much so that you have to spell the words? Does your pooch prance at the door when you pick up your keys because she wants to go, too? One insurance company is now offering a benefit to pet owners like you.

Progressive Corp., based in Ohio, is providing collision coverage for customers' dogs or cats at no additional premium cost. The benefit pays up to \$500 if the pet is hurt or dies in a car accident. The company realized that no similar coverage existed and saw a pet benefit as a market opportunity.

The Progressive benefit has only been offered since early September, so it's too early to tell if the cost of offering it will be offset by an increase in more auto insurance sales.

We hope you enjoyed visiting with us this month. We welcome you to forward this issue of our newsletter to anyone else who might also enjoy it. If you have suggestions for future stories, we'd love to hear them! Please feel free to email your comments and suggestions to OurDogHouse

To check out past issues of our newsletter click here

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